Changing the Way We Think and Talk About Our Bodies: The Multifaceted Nature of Body Image and Its Role in Eating Disorder Recovery

RACHELLE PULLMER, PH.D., R.PSYCH. FEBRUARY 9TH, 2024



Agenda

PART 1

- Defining Body Image
- Contributing Factors
- Prevention
- CBT-E and CBT-BI

PART 2

- Self-compassion
- Clinical Barriers



WARNING:

Reflections in this mirror may be distorted by socially constructed ideas of 'beauty'



What comes to mind when you think of body image?



Defining Body Image

Body Image

• A **multidimensional** construct encompassing the thoughts, feelings, and behaviours of an individual related to their own appearance (Cash, 2004)



Body Dissatisfaction

• "Negative subjective evaluations of one's physical body, such as figure, weight, stomach, and hips" (Stice & Shaw, 2002)



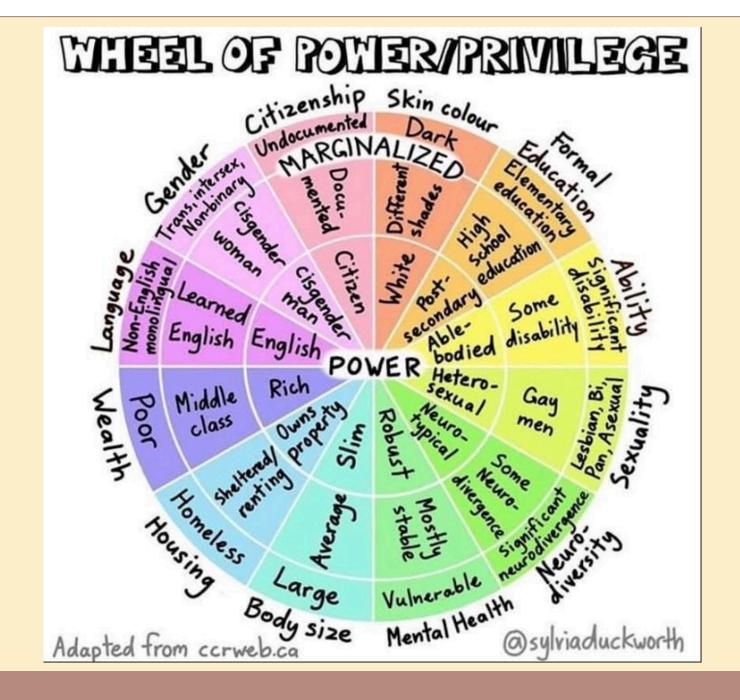
What Would You Change About Your Body?

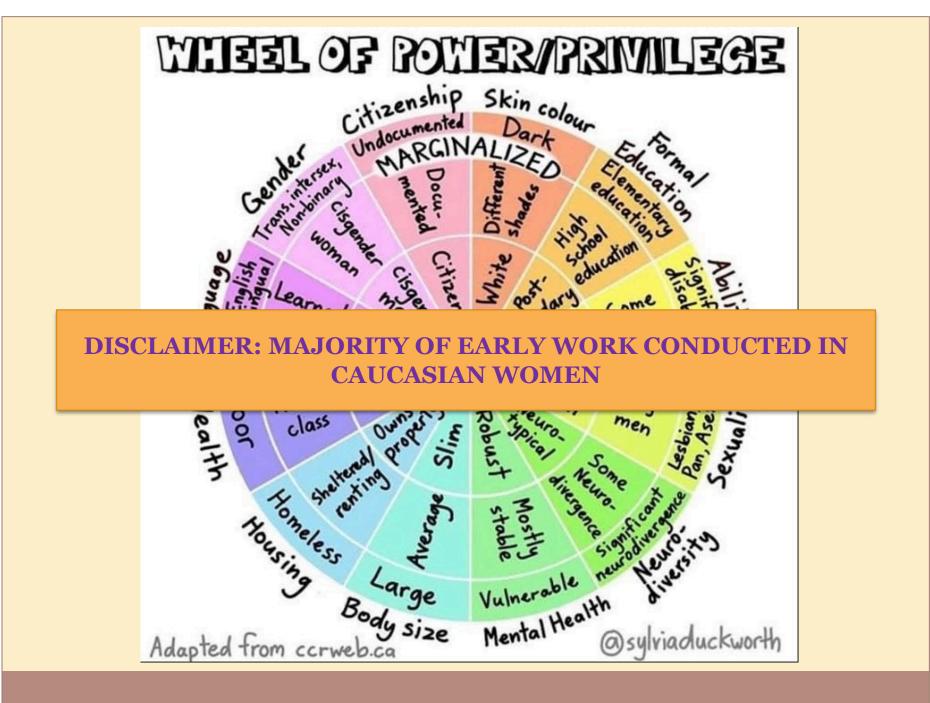
COMFORTABLE 50 PEOPLE 1 QUESTION



What impressions do you have after watching this video? What factors might contribute to changes in body image over time?



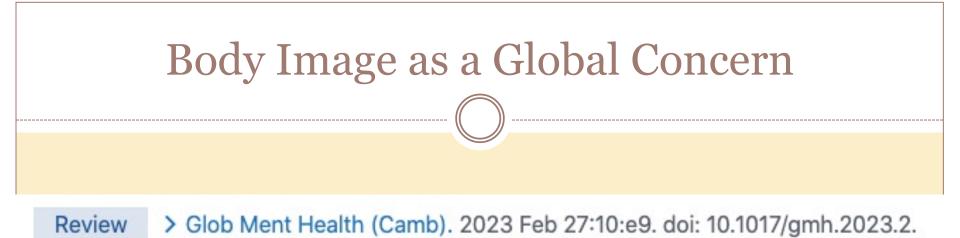




Body Image as a Global Concern

Individuals with **multiple marginalized identities** may be especially vulnerable to eating pathology (including body dissatisfaction) and less likely to access treatment and research (Burke et al., 2020)





eCollection 2023.

Body image as a global mental health concern

Rachel F Rodgers ^{1 2}, Katherine Laveway ¹, Priscila Campos ³, Pedro Henrique Berbert de Carvalho ^{3 4}

Affiliations + expand PMID: 36861019 PMCID: PMC9970735 DOI: 10.1017/gmh.2023.2 Free PMC article

Some Contributing Factors

Individual Factors

- Stress
- Depression
- Dieting
- Thin ideal AND weight bias internalization
- Weight control beliefs
- Puberty
- Life transitions (e.g., discontinuing sport, pregnancy and postpartum, weddings)
- Proposed personality factors (e.g., neuroticism, perfectionism)



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Social/Familial Factors

- Bullying/teasing (weight-related comments)
- Perceived pressure to be thin (e.g., others emphasizing the importance of dieting)
- Sports (particularly those with a body focus)
- Social support deficits
- Weight bias
- Media

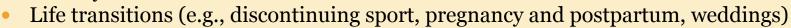
Allen et al., 2020, Bearman et al., 2006; 2020; Gmeiner et al., 2022; Hughes et al., 2018; Kong et al., 2015; Macho et al, 2023; Murray et al., 2013; Presnell et al., 2004; Pullmer et al., 2018; Pullmer et al., 2023; Quick et al., 2013; Stice et al., 2002; Wade et al., 2013



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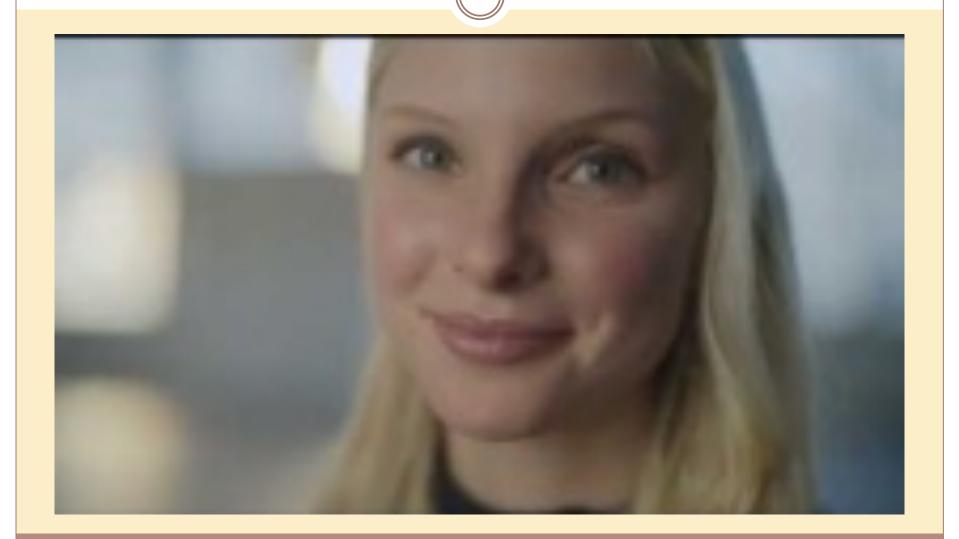
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The Influence of Media



The Influence of Media



The Influence of Media

- Seminal Fiji Study (Becker et al., 2002)
- Eight meta-analyses examining media-body image dyad
 - Small to moderate effect size of media's influence on body image (Huang & Ahn, 2020)



#Fitspo or #LoveYourself?

#fitspo or #loveyourself? The impact of fitspiration and self-compassion Instagram images on women's body image, self-compassion, and mood

Amy Slater*, Neesha Varsani, Phillippa C. Diedrichs

Centre for Appearance Research, University of the West of England, United Kingdom

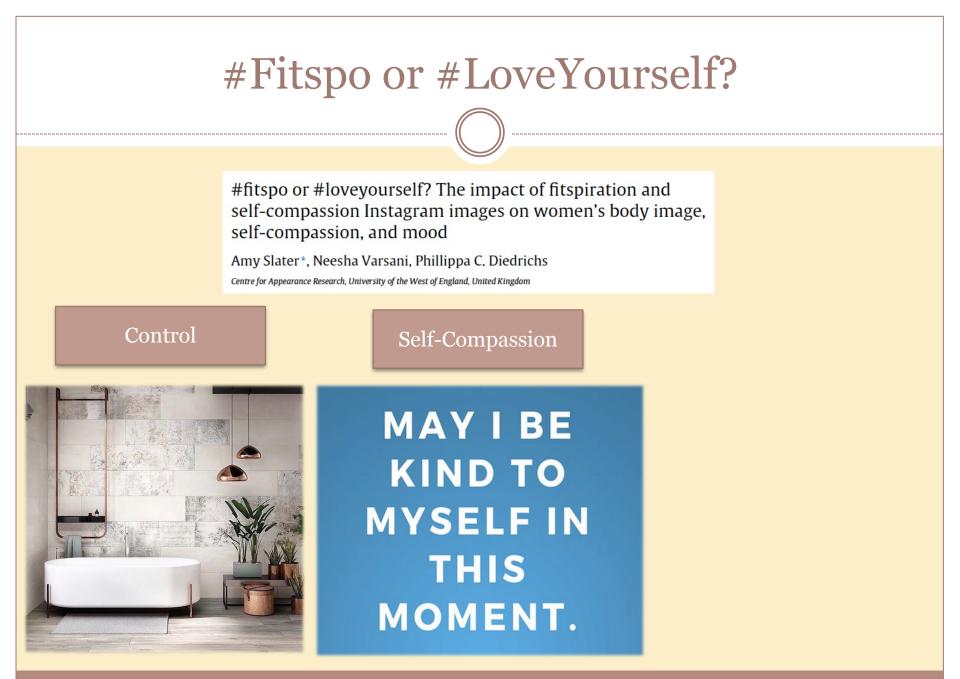
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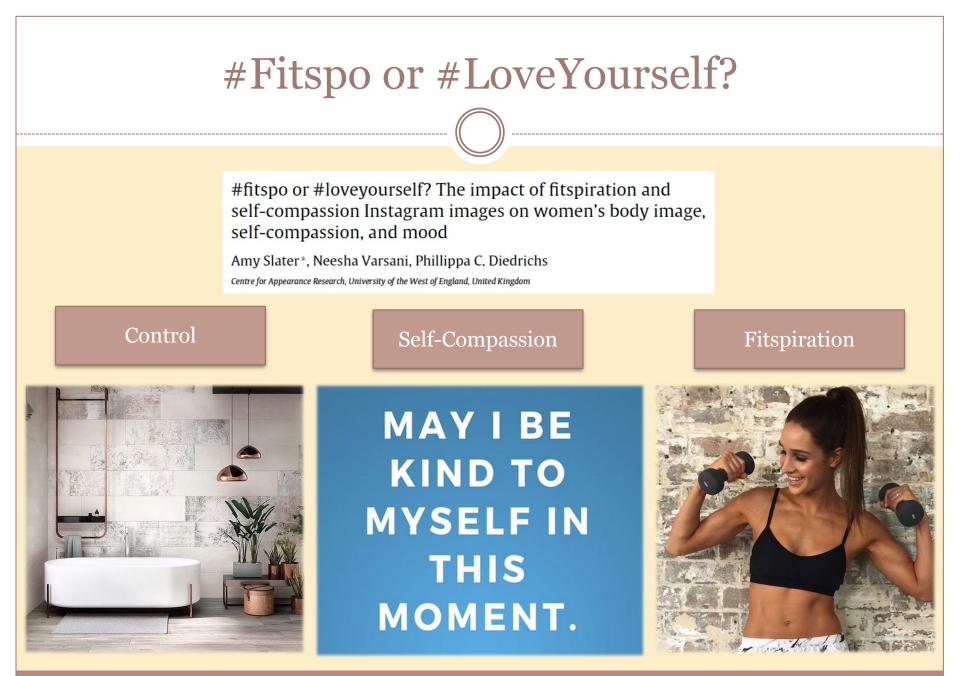
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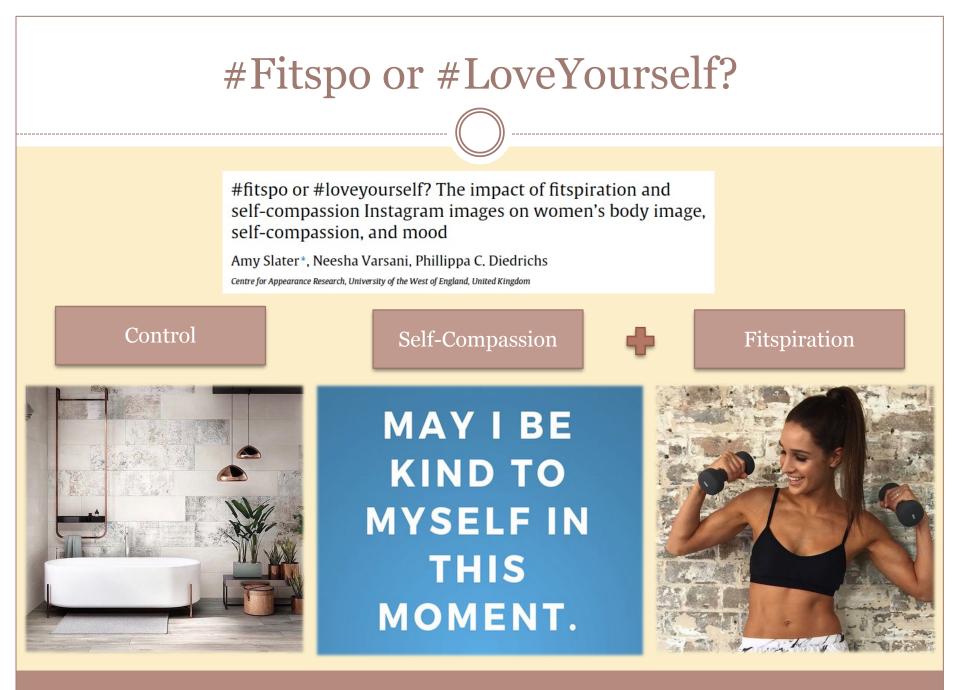
Amy Slater*, Neesha Varsani, Phillippa C. Diedrichs Centre for Appearance Research, University of the West of England, United Kingdom

Control









How Does Body Dissatisfaction Develop into an Eating Disorder?

- A combination of many factors....
 - Dieting and negative affect (Stice & Shaw, 2002)
 - Temperament • e.g., perfectionism (Boone et al., 2014)
 - Stress (Dang et al., 2021)
 - Acculturative stress (Perez et al., 2002)
 - Weight bias and weight bias internalization (McEntee et al., 2023)



• And more!!!

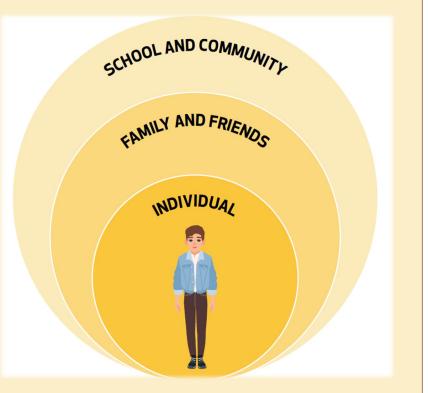


What factors might *help* with developing a positive body image?



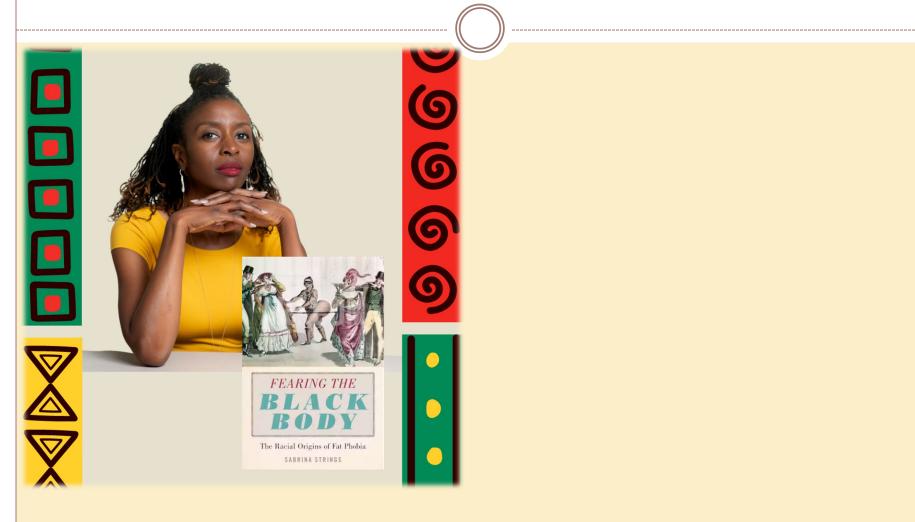
Malleable Protective Factors

- Media literacy
- Mindfulness
- Self-compassion
- Critical social perspective



Turk & Waller, 2020; Levine & Smolak, 2016; Paxton et al., 2022

Evolution of the Critical Perspective



Evolution of the Critical Perspective



Why Obsessing Over What You Eat Is Bad for Your Health

Reclaim Your Time, Money, Č Well-Being, and Happiness Through



FEARING THE

The Racial Origins of Fat Phobia SABRINA STRINGS

CHRISTY HARRISON, MPH, RD

Evolution of the Critical Perspective



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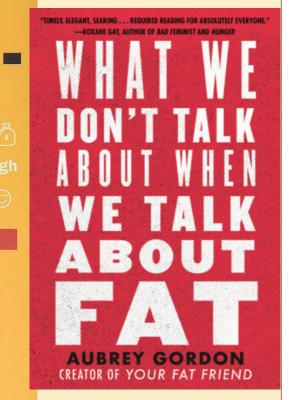
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Dismantling Weight Bias in Health Care

- Battling weight centric care and promoting a weight-inclusive environment
 - E.g., intuitive eating and movement, stress reduction
- Direct impact on body image and eating pathology



 Ongoing work at St. Paul's Hospital

Preventing Weight-Based Harm in Primary Care

Date/Time: February 14, 2024, 12:00-1:30 pm ET

REGISTER HERE »

Dismantling Weight Bias in Healthcare



Episode 45: The one about ob*sity ft. Dr. Asher Larmie



LET US EAT CAKE episode 6: the one about weight

30ኅ

00:00:00 / 00:47:58

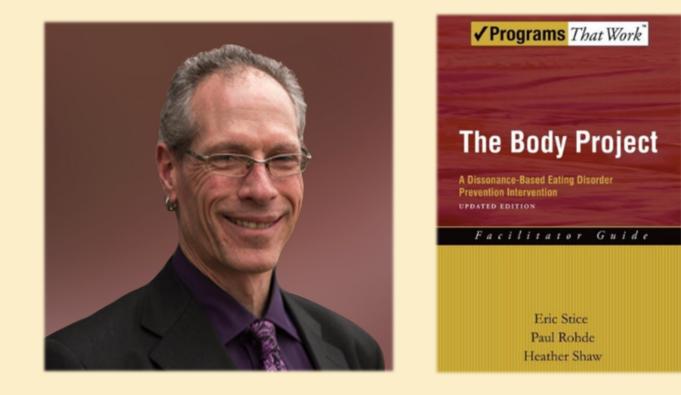
LET US EAT CAKE

A podcast dedicated to ditching diet culture, one episode at a time.



The Body Project: An Established Eating Disorder Prevention Program

Meta-analytic review of 56 trials (~8000 participants)
 Small to moderate effect on body dissatisfaction (Stice et al., 2019)



Targeting Body Image: Clinical Interventions

Overview of evidence-based interventions: 1) CBT for Eating Disorders and Body Image 2) Mindful Self-Compassion



Fairburn's Unified Protocol (CBT-E)

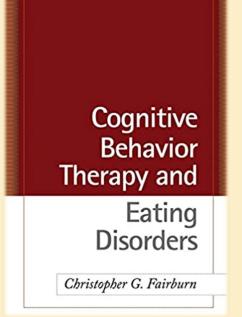
- Designed to work across many eating disorders
- Focus on behaviours (restricting, bingeing/purging) and cognitions (overvaluation of shape and weight)

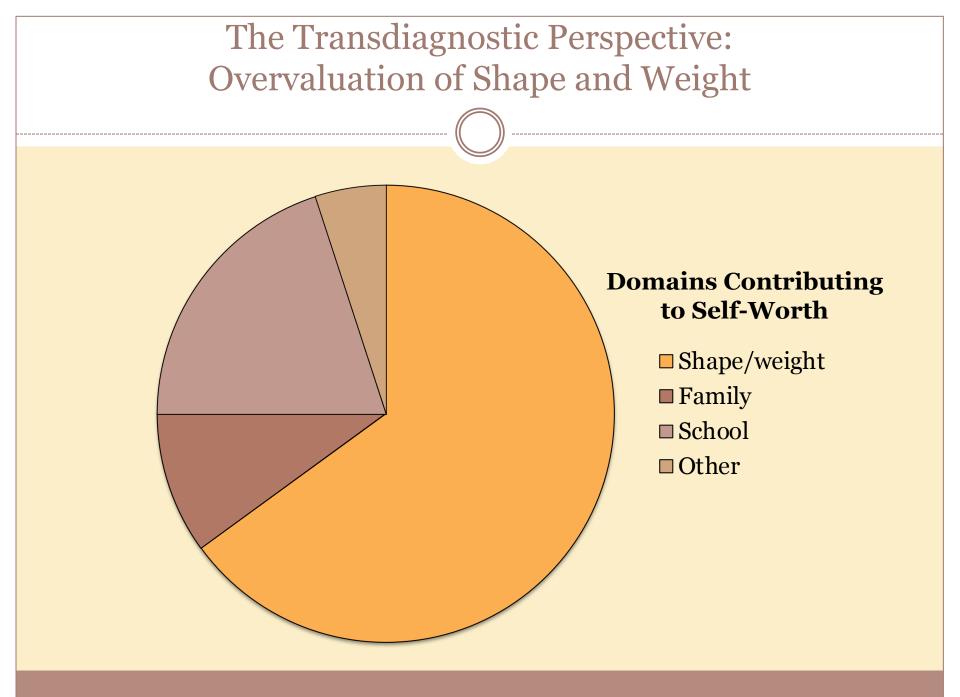


Fairburn's Unified Protocol (CBT-E)

• CBT-E encourages patients with eating disorders to accept the weight/shape that result from treatment (Fairburn, 2013)

- "To make a full and lasting recovery, you will need to eat at regular intervals through the day, you will need to eat adequate amounts of food through the day, and you will need to make sure you are not avoiding any foods"
- Recommendation for patients to "accept the weight and shape that result once they have established an active lifestyle, a healthy diet, and regular eating habits"





Eating Disorder Cycle

Overvaluation of weight & shape Efforts to control weight and shape (e.g., restriction, exercise, purging) Guilt, fear, shame Hunger/craving Eating disorder behaviours (e.g., binge eating)

Development of an eating disorder

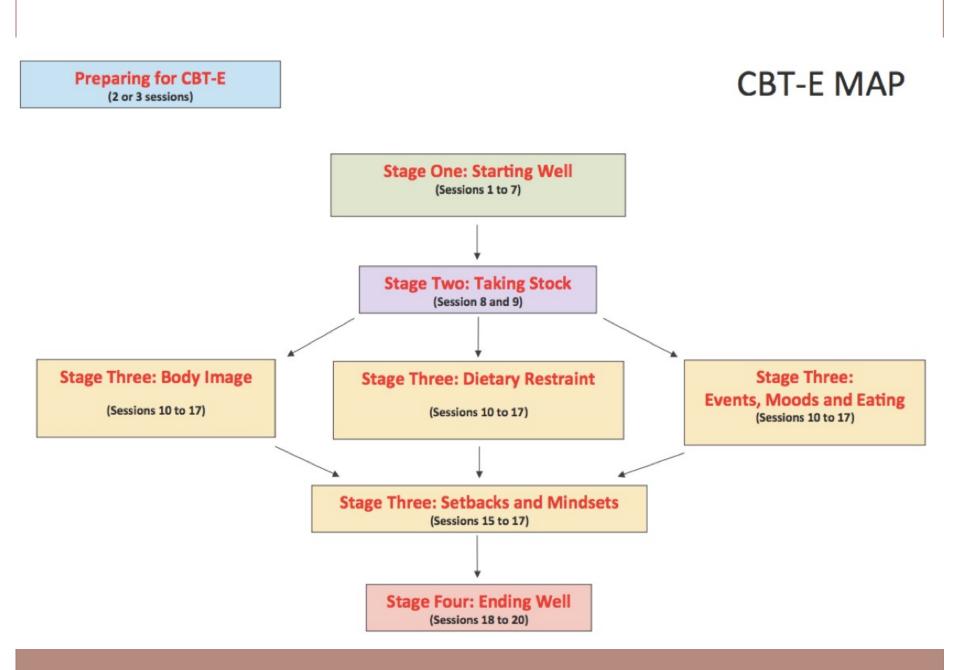
Dieting

ED sx

Recovery from an eating disorder

Overvaluation of shape and weight

Body dissatisfaction



CBT for Eating Disorders

• What do individuals need to recover?

- What to expect regarding weight (biggest fear!)
- What *is* healthy, normalized eating and activity
- How to manage anxiety
- How to stop eating disorder symptoms (e.g., bingeing, purging, restricting)
- How to deal with body dissatisfaction

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Reflection

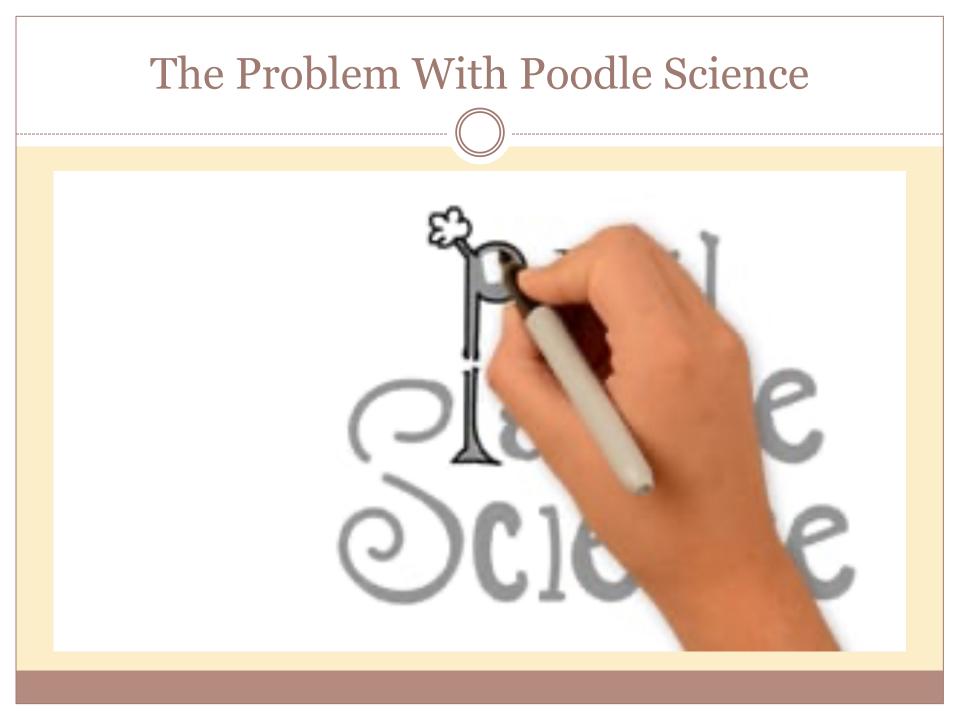
Susan decides to lose weight because she knows she'll feel better about herself, look better in her clothing, and have more energy. She decides she wants to lose weight in a healthy way, so she follows an individualized weight-loss plan developed by a dietitian aimed at lowering her calories to achieve a modest weight-loss goal (10-15% of her original body weight). Susan succeeds in losing about 10-15% of her original body weight and proceeds with a weight maintenance plan recommended by her dietitian.

What do you think will happen to Susan's weight over time?

• The body's regulation of weight

- We each have a biologically preferred weight range that our bodies will actively defend: kicks in strongly at 10-15% weight loss
- Multiple systems to protect weight key to our survival:
 - × Body fat and related hormones
 - Brain (hypothalamus) and many neurochemicals that control appetite
 - Stomach: senses presence of food and sends messages to brain about when to stop eating

"Having an exact desired weight does not make much sense since it is impossible for the reading on the scale to remain exactly the same. It would be like having an exact desired pulse. We are living organisms and just as one's pulse naturally fluctuates according to circumstances (e.g., walking up a flight of stairs), so does one's weight. The parallel with one's pulse extends further. People who repeatedly check their pulse tend to become concerned about changes that are of no significance. The same is true of frequent weighing. It brings to one's attention changes in weight that are trivial and of no importance. Also, wanting your weight to be absolutely stable inevitably creates feelings of failure. It is impossible to have a perfectly stable weight." – Dr. Christopher Fairburn



• What might happen if Susan tried to live below her natural weight?

- Tired, irritable, depressed, anxious
- Preoccupied with food, lack of interest in other things, difficulty concentrating
- Withdrawal and self-isolation
- Difficulty sleeping, feeling cold, gastrointestinal problems
- Drop in metabolism
- Increased risk of body image concerns and eating pathology, including binge-eating

The Minnesota Starvation Study (Keys et al., 1950)

• The point is...

• Recovering from an eating disorder and successfully targeting body image involves **letting go of the idea** that weight can and should be controlled

• INSTEAD, aim to live within healthy eating and activity guidelines and allow biology to assert itself

Let your body take you to its natural weight, and learn to trust your body

Clinical Research Site: SJHH Eating Disorders Program

- Outpatient Eating Disorders Program
- Individual and group CBT-E throughout the diagnostic spectrum
- Follow-up and body image groups following CBT-E
 O Primarily stratified according to diagnostic classification



St. Joseph's Healthcare & Hamilton

Preliminary Work

• Belief in controlling weight associated with:

- Disordered eating
- Self-esteem
- Body dissatisfaction
- Belief in striving for a healthy lifestyle and accepting natural weight associated with:
 - Protection from disordered eating
 - Self-esteem
 - Body satisfaction

Clinical Research Objectives

 1) Does group CBT for body image, offered to individuals recovering from an eating disorder, result in improved body image and weight control beliefs?

• 2) Do changes in weight control beliefs predict changes in body dissatisfaction from pre- to post-treatment?

Method

Participants and procedure:

- Adults referred for specialized outpatient treatment (N = 50; 47 women, 3 men, $M_{age} = 36$)
- O Assessment → CBT-E/symptom interruption group → body image for those reaching partial or full remission

• Diagnostic breakdown at assessment:

- N = 19 binge-eating disorder with overvaluation of shape/weight;
 n = 12 BN, n = 11 OSFED, n = 7 AN, 1 missing diagnosis
- 80% of eligible patients opted to participate in CBT-BI



Measures

• Eating Disorder Inventory (EDI-2; Garner, 1991)

Body Dissatisfaction subscale

• Weight Control Beliefs Questionnaire (Laliberte et al., 2007)

- × Belief in Controlling Weight subscale
- × Belief in Controlling Lifestyle subscale

Session 1 : Laying the Foundations for a Healthy Body Image

Session 1 : Laying the Foundations for a Healthy Body Image **Session 2:** Evaluation and Challenging Body Dissatisfaction

Session 2: Three Steps to Shifting Toxic Self-Talk

• 1) Notice

- Be mindful of speaking negatively to yourself
- What is the impact when these thoughts are allowed to continue?

• 2) Challenge

• Generate new language (e.g., "I am healthy", "I am what is natural for me", "I am letting my appearance matter more than I want to")

• 3) Refocus

• Where would your mind be if you did not have body image concerns?



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Session 3: De-objectifying and Thinking Realistically

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Session 6: "Feeling Fat"

Session 1 : Laying the Foundations for a Healthy Body Image **Session 2:** Evaluation and Challenging Body Dissatisfaction

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Session 7: Dealing with Other People **Session 5:** Hierarchies to Overcome Avoidance

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Session 6: "Feeling Fat"

Session 7: Dealing with Other People **Session 8:** Media, Pictures, and Clothing **Session 9:** Spirituality and Values

Session 10: Closing

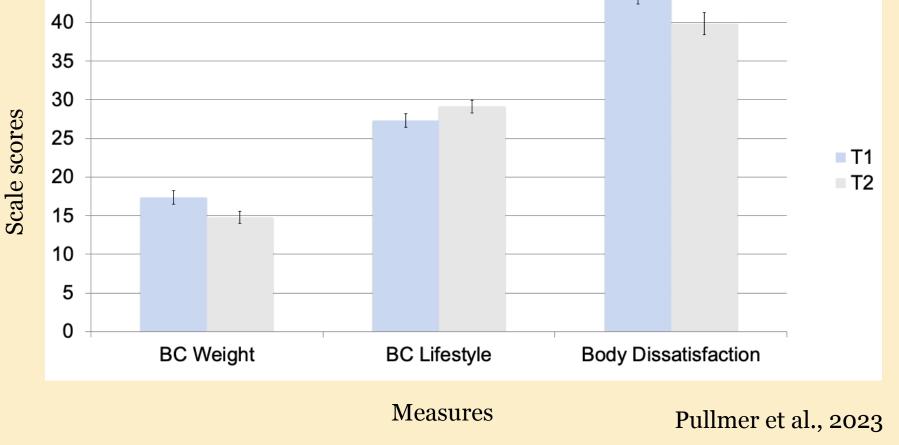
Developed by Dr. Michele Laliberte, C.Psych.

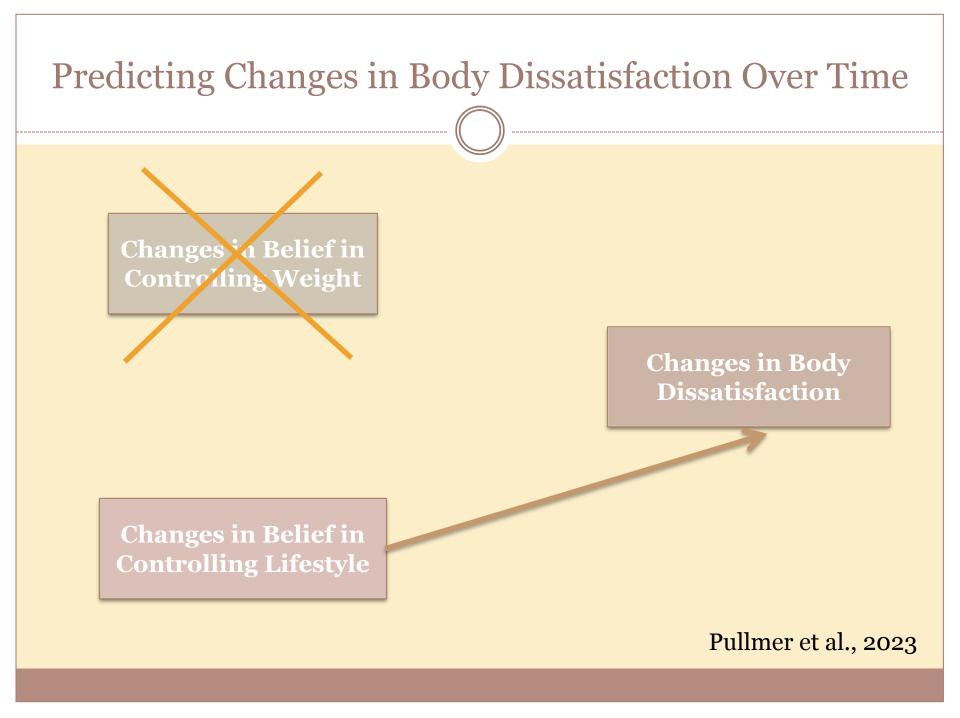
Relationships Between Main Study Variables				
	T1 BCWeight	T2 BCWeight	T1 BCLifestyle	T2 BCLifestyle
T1 Body Dissatisfaction	.33*	.25	48**	38**
T2 Body Dissatisfaction	01	.25	38**	58**

* p < .05 **p < .01

Pullmer et al., 2023

Descriptive Findings and Changes in Weight Control Beliefs and Body Dissatisfaction





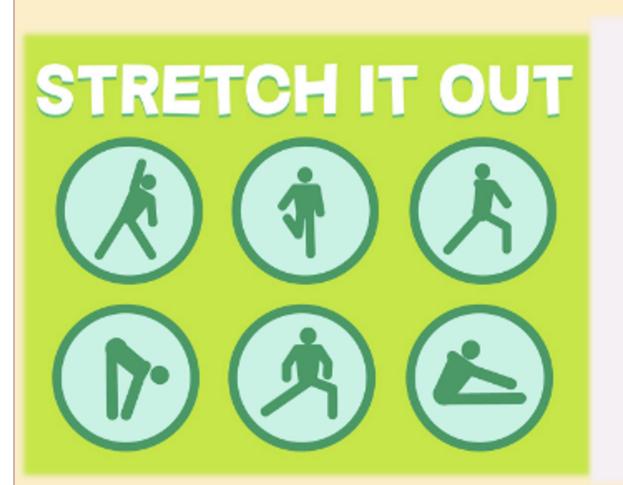
Clinical Implications

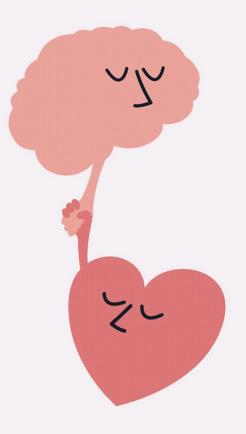
• Findings point to potential importance of a nondieting, "lifestyle" belief in individuals recovering from an eating disorder

• Consistent with research on patients with binge-eating disorder (Laliberte et al., 2022)

 Psychoeducation, behavioural experiments, and cognitive restructuring that promotes "lifestyle" beliefs → improved outcomes







Targeting Body Image: Self-Compassion

IMAGINE IF WE OBSESSED ABOUT THE THINGS WE LOVED ABOUT OVRSELVES



In its most basic sense, self-compassion is compassion for others directed inward







Self-Compassion in Action

Scenario

Arsalan has been under a lot of pressure at his job over the last few weeks with a looming deadline.As the deadline approaches, he realizes that he is quite behind and rushes to finish. In a follow-up meeting with his manager, he is given tough feedback.

Self-Judgment

"I can never do anything right. Mistake after mistake... I'm a failure.

It's only a matter of time before I'm let go. What's the point in even trying?

I suck at this job."

Self-Judgment

 \underline{VS}

"I can never do anything right. Mistake after mistake... I'm a failure.

It's only a matter of time before I'm let go. What's the point in even trying?

I suck at this job."

Self-Kindness

"This task does not fully define me and is not a measure of my self-worth."

Making mistakes is part of learning.

I have made it this far in my career by being competent and resilient. I will get through this too."

Over-Identification

"I'm such an anxious person. My heart won't stop racing. It feels like my brain is on auto-pilot and I just can't stop thinking about what this means for my job and my future.

VS

Over-Identification

"I'm such an anxious person. My heart won't stop racing. It feels like my brain is on auto-pilot and I just can't stop thinking about what this means for my job and my future.

<u>Mindfulness</u>

"I feel tightness and heaviness in my chest. I can feel my head throbbing as my mind is racing. This is a natural response to a stressful event. I will try not resist this feeling, but rather lean into the experience, knowing that this too shall pass."

Isolation

"I'm the only one in the company who struggles this much.

Why was I even hired?

My co-workers have no idea what I'm going through.

Isolation

<u>VS</u>

"I'm the only one in the company who struggles this much.

Why was I even hired?

My co-workers have no idea what I'm going through.

Common Humanity

"I am not the first person, nor will I be the last, to make such a mistake.

Nobody is perfect.

My co-workers have likely had similar experiences; Perhaps I will reach out to them for support."

HOW I TYPICALLY ACT TOWARDS MYSELF IN DIFFICULT TIMES

Please read each statement carefully before answering. To the left of each item, indicate how often you behave in the stated manner, using the following scale:

Almost				Almost
never				always
1	2	3	4	5

When I fail at something important to me I become consumed by feelings of inadequacy.
 I try to be understanding and patient towards those aspects of my personality I don't like.
 When something painful happens I try to take a balanced view of the situation.
 When I'm feeling down, I tend to feel like most other people are probably happier than I am.

____5. I try to see my failings as part of the human condition.

- 6. When I'm going through a very hard time, I give myself the caring and tenderness I need.
- ____7. When something upsets me I try to keep my emotions in balance.
- 8. When I fail at something that's important to me, I tend to feel alone in my failure
- _9. When I'm feeling down I tend to obsess and fixate on everything that's wrong.
- __10. When I feel inadequate in some way, I try to remind myself that feelings of inadequacy are shared by most people.

11. I'm disapproving and judgmental about my own flaws and inadequacies.

12. I'm intolerant and impatient towards those aspects of my personality I don't like.

Activity & Reflection

- What do you notice while completing the scale?
- Do you find yourself naturally drawn to certain components of self-compassion?
- Do you find yourself resistant to certain components of selfcompassion?
- What barriers do you foresee in clinical populations?

(Neff, 2003)

• Eating pathology typically develops in adolescence $\leftarrow \rightarrow$ psychiatric disorders



- Eating pathology typically develops in adolescence ← → psychiatric disorders
- Early prevention is crucial \rightarrow uncover common factors to foster resilience



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- Self-compassion predicts mental and physical well-being (Lee et al., 2021; Phillips et al., 2020)



- Eating pathology typically develops in adolescence ← → psychiatric disorders
- Early prevention is crucial \rightarrow uncover common factors to foster resilience
- Self-compassion predicts mental and physical well-being (Lee et al., 2021; Phillips et al., 2020)
- Self-compassion interventions WORK! (Ferrari et al., 2019; Turk et al., 2020)



Key Findings From Earlier Work on Self-Compassion

- First longitudinal and clinical studies on self-compassion and body satisfaction/eating pathology in adolescents
- Self-compassion linked with increased body satisfaction and decreased psychological distress and eating pathology

Key Findings From Earlier Work on Self-Compassion

- First longitudinal and clinical studies on self-compassion and body satisfaction/eating pathology in adolescents
- Self-compassion linked with increased body satisfaction and decreased psychological distress and eating pathology
- Psychological distress revealed as a potential mechanism of action in females with and without eating disorders
- Self-compassion lowest in patients with eating disorders and highest in male adolescents

Pullmer et al., 2019a; Pullmer et al., 2019b; Pullmer et al., 2020

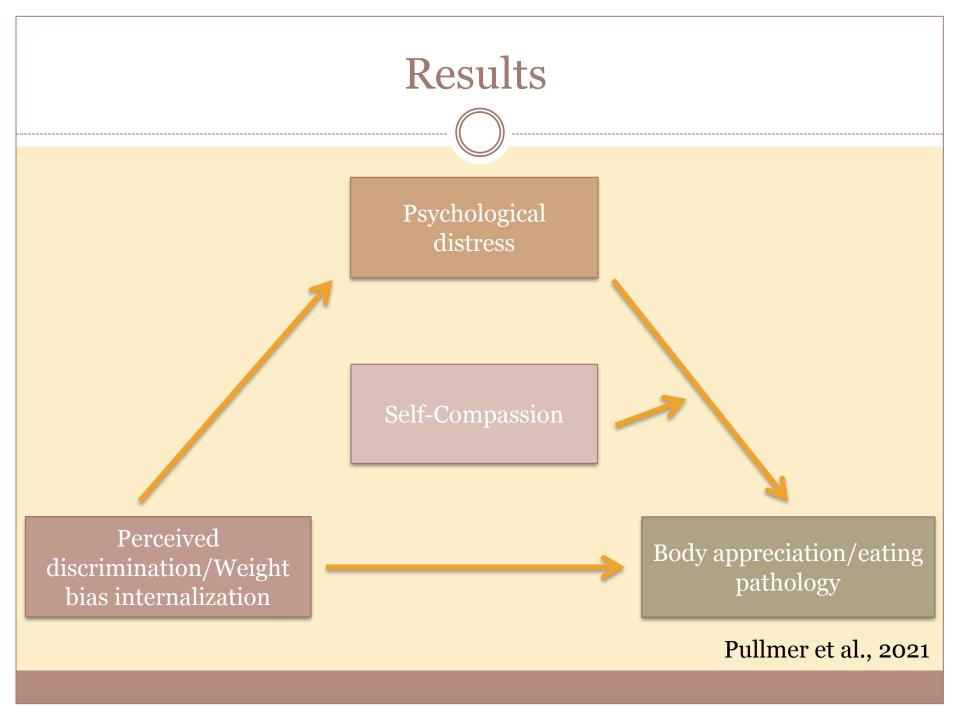
MTURK Study at Yale School of Medicine

- Recruited 750 adults nationwide via MTURK
- Investigating the relationships between perceived discrimination, weight bias internalization, self-compassion, psychological distress, body appreciation and eating pathology









Clinical Implications of the Self-Compassion Literature

> Behav Res Ther. 2024 Jan 18:174:104480. doi: 10.1016/j.brat.2024.104480. Online ahead of print.

Cognitive behavioral therapy versus compassion focused therapy for adult patients with eating disorders with and without childhood trauma: A randomized controlled trial in an intensive treatment setting

KariAnne R Vrabel ¹, Glenn Waller ², Ken Goss ³, Bruce Wampold ⁴, Maren Kopland ⁵, Asle Hoffart ⁵

Affiliations + expand PMID: 38310672 DOI: 10.1016/j.brat.2024.104480 Free article



Clinical Implications of the Self-Compassion Literature

- Brief self-compassion interventions linked to improvements across the lifespan (Bluth & Eisenlohr Moul, 2017; Neff & Germer, 2013)
 - E.g., self-compassion break, compassionate letter writing, affectionate breathing, compassionate body scan



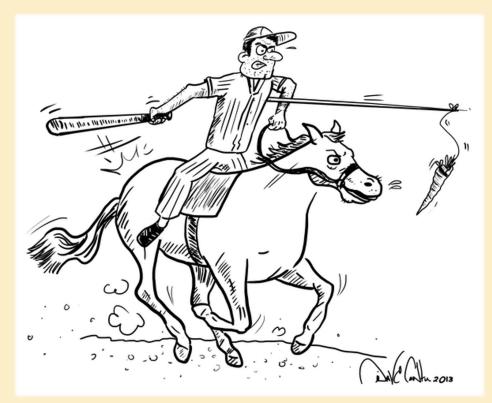


Compassionate Body Scan by Dr. Germer

Compassionate Body Scan

MEDITATION WITH CHRIS GERMER Myth 1: Self-compassion will just lead me to be lazy and unmotivated

The Carrot Versus the Stick



Myth 1: Self-compassion will lead me to be lazy and unmotivated

Self-Criticism	Self-Compassion
"The stick"	<i>"The carrot"</i>
 Motivates using fear of failure and shame In the long-term leads to avoidance behaviours 	 Motivates using emotional support and innate desire to attain goals In the long-term leads to resilience and persistence
 <i>Increases</i> anxiety,	 <i>Decreases</i> anxiety,
rumination and depression <i>Increases</i> worthlessness,	rumination and depression <i>Increases</i> self-confidence
guilt and shame	and self-worth

Myth 2: Self-compassion is too 'fluffy' for me

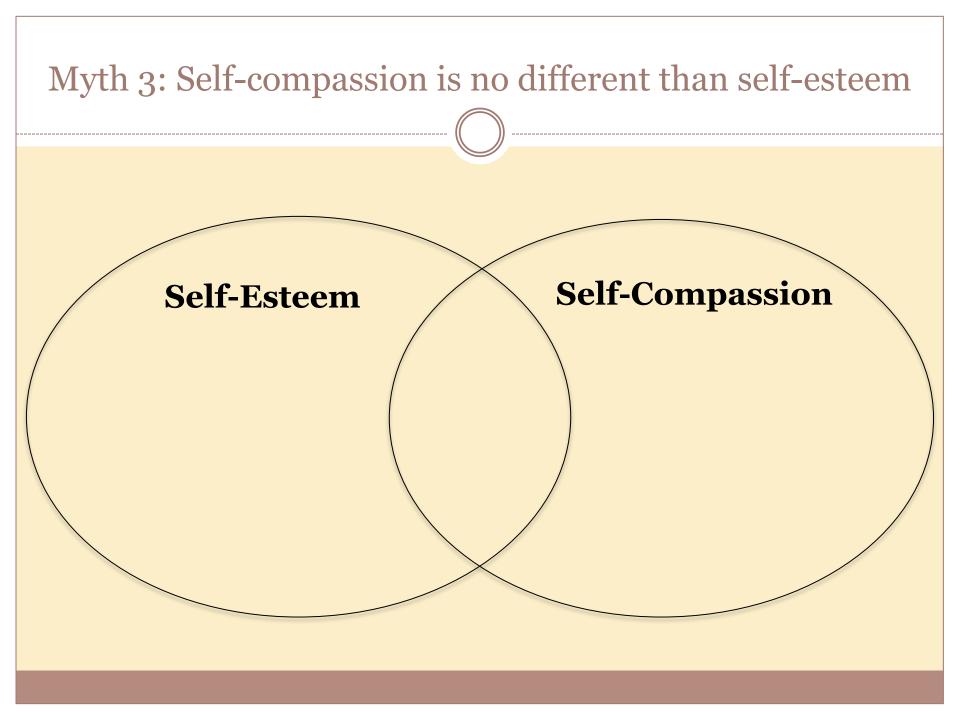
<u>Alternative phrases</u>

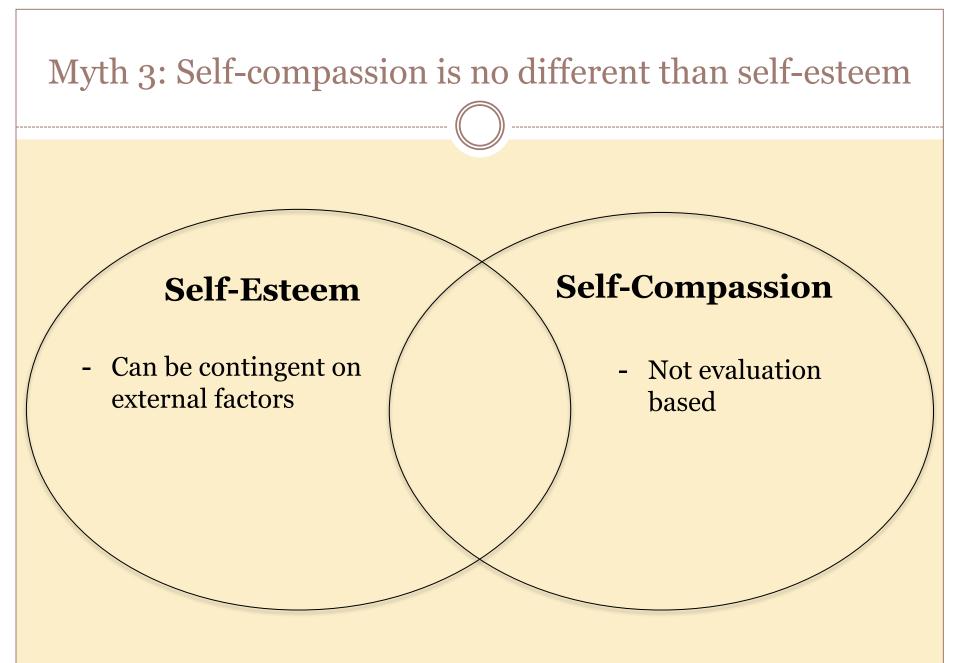
"Inwardly-directed friendliness"

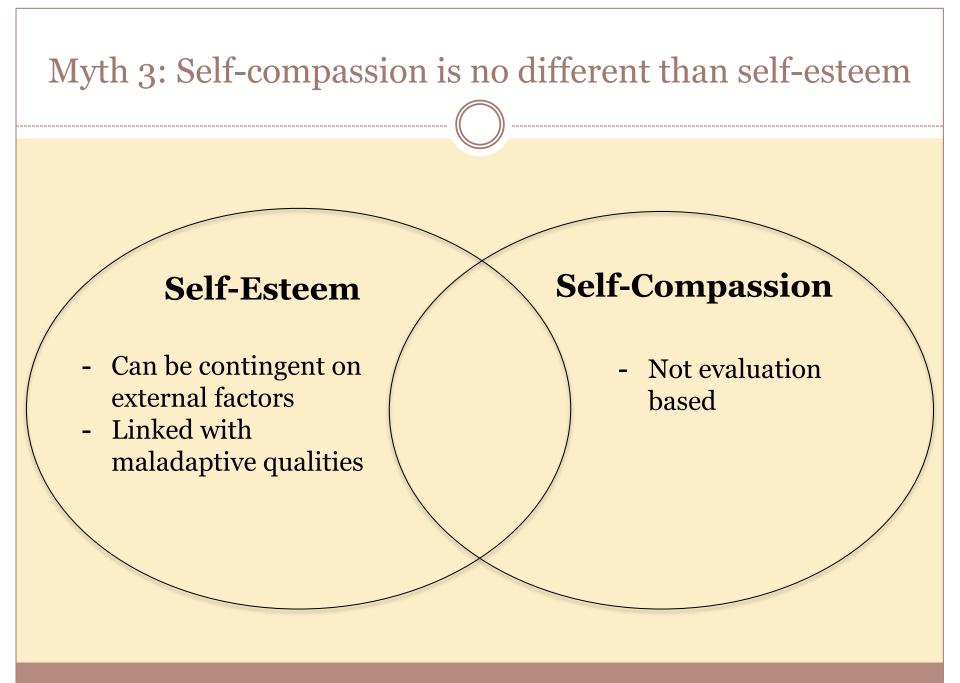
"Inner-strength"

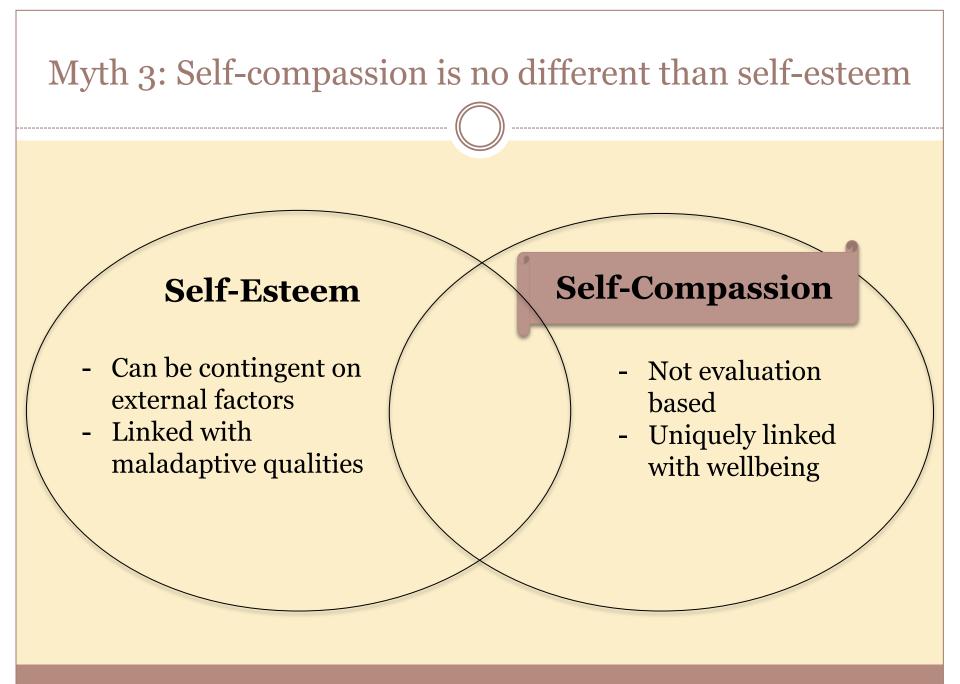
"Taming my inner critic"

"Taking care of myself"









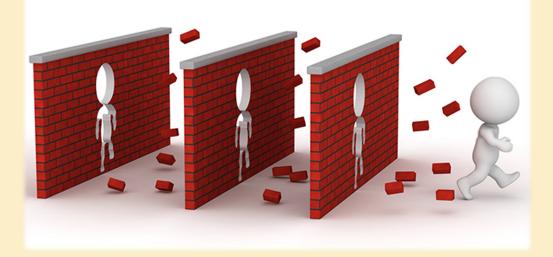
Myth 4: Self-compassion is selfish

"Think about the times you've been lost in the throes of selfcriticism. Are you self-focused or other-focused in the moment? Do you have more or fewer resources to give to others?" – Dr. Kristen Neff





What **barriers** might arise when working with patients on body image?



Clinical Barriers in Body Image Work

"I see a fair share of traumatic experiences as encoded in body image (aka the body keeps the score), especially in sexual abuse cases that were repeated and early in life. Part of my gauge for severity of struggle is how much there is a nondifferentiated dislike of the body (i.e., "everything about me is gross" - full fusion) versus certain parts that can be accepted or even liked (e.g. "I like my hands but hate my thighs) – Dr. Theo Elfers, R.Psych.

Clinical Barriers in Body Image Work

- Low motivation to change
- Entrenched in eating disorder behaviours
- Comorbid psychopathology and core beliefs
- High levels of distress
- Strong weight control beliefs
- Systemic weight bias
- Weight bias internalization
- Religious and cultural considerations
- Medical comorbidities (e.g. diabetes, fibromyalgia)
- Shifts in gender identity
- Environment (overtly judgmental surroundings)

Clinical Barriers in Body Image Work

"Clients who have a parent who was/is highly focused on shape and weight, and who exhibit performance-based self-esteem regarding body image really struggle. When acceptance and love are tied to appearance, it takes so much courage, strength, and clarity to do this work." – Dr. Josie Geller, R.Psych.

Patient Centered Approach



Collaborate to name all aspects of identity and address any barriers to change



Practice humility and allow patient to inform you of their story



Explore protective and risk factors, as well as personal narratives from an intersectional lens

View patient as the expert in their experience

What Else Can We Do Moving Forward?

Consider whether your workplace is inclusive of all bodies

If you want to learn more about your own biases:
 https://implicit.harvard.edu/implicit/takeatest.html

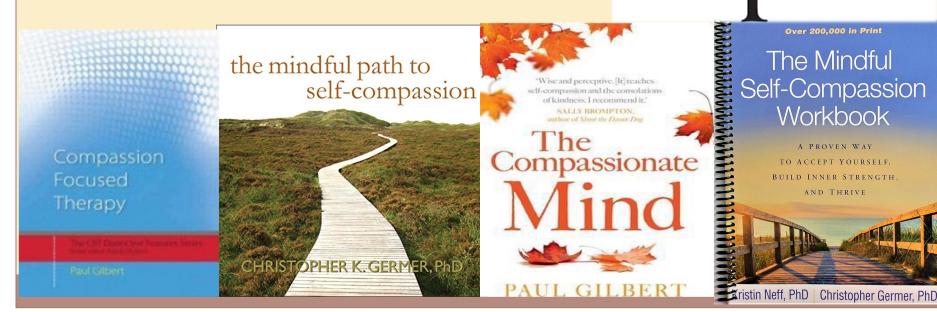
 If you want to learn more about ditching diet culture and advocating against weight stigma:
 EatCakePod, Dr. Sabrina Strings, Aubrey Gordon, Christy Harrison (to name a few)

Self-Compassion and Body Image Resources

- www.asdah.org
- www.cci.health.wa.gov.au
- www.centerformsc.org
- www.chrisgermer.com
- www.self-compassion.org
- www.compassionatemind.co.uk



entre for Clinical nterventions







"and i said to my body. softly. 'i want to be your friend.' it took a long breath. and replied, 'i have been waiting my whole life for this."



Research teams, participants, mentors, and colleagues!



Contact Information

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WE ARE HIRING A PSYCHOLOGIST!

- St. Paul's Hospital Eating Disorders Program
- Join a large interdisciplinary team and group of four psychologists
- Strengths for this role: some familiarity with eating disorders, ability to lead a variety of groups, experience in a hospital setting
 - Lots of room for supervision and support
- Please contact our psychology practice lead, Dr. Theo Elfers (telfers@providencehealth.bc.ca)



